

Building Blocks of Success: Nurturing Critical Literacy Practices in the Classroom

Science-aligned Reading & Writing Instructional Practices



This workshop series will answer three important questions about science-aligned instruction:

- 1) How do we support comprehension and knowledge-building through writing and discussion?
- 2) What should effective writing instruction include to support both reading and writing?
- 3) What instructional processes are effective in building a reading brain?

Join us to learn key aspects of science-aligned instruction from our national experts, and then dive deeper into the content in afternoon break-out sessions at the elementary and secondary levels.

OCT. 7, 2024 | Madison Area --or--

OCT. 9, 2024 | UW-Oshkosh

Featuring Natalie Wexler:



Comprehension, Writing and The Science of Reading

We hear a lot about the Science of Reading related to problems with phonics instruction. Science also tells us that if we want children to become literate, we need to change our approaches to comprehension and writing as well. Instead of test prep and drills on skills, schools can engage kids in deep dives into topics and have them write about what they're learning, building the knowledge and analytical abilities that fuel comprehension. An increasing number of schools are doing just that, with promising results.

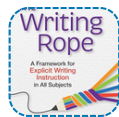
Objectives

- Explore alternate approaches to comprehension and writing
- Identify comprehension gaps
- Learn to embed writing activities in the content of the core curriculum

JAN. 30, 2025 | 8:45 AM - 2:45 PM

Oshkosh Convention Center

Featuring Joan Sedita



The Writing Rope Model and Effective Writing Instruction

Many educators do not recognize that effective writing instruction must address multiple components, represented as strands in a rope in this model, The Writing Rope. An explanation with references to research findings will be provided for each of the five fundamentals of a comprehensive writing curriculum:

- 1) Critical Thinking,
- 2) Syntax,
- 3) Text Structure,
- 4) Writing Craft, and
- 5) Transcription.

Objectives

- Explore the multiple components of effective writing instruction
- Understand the research behind the five fundamental components
- Discover strategies to help students learn to write and write to learn

APR. 30, 2025 | 8:45 AM - 2:45 PM

Oshkosh Convention Center

Featuring Jan Hasbrouck



Understanding, Assessing, and Teaching Students with Dyslexia

Dyslexia is a disorder with well-documented emotional, behavioral, and social impacts along with academic challenges. Understanding of dyslexia has deepened due in part to studies of complex brain functions involved in reading and writing. Research has focused on both the neurobiological factors as well as the instructional processes proven effective in building a reading brain. A number of myths and misunderstandings continue to persist regarding dyslexia which must be addressed and dispelled.

Objectives

- Explore current research on dyslexia
- Learn instructional and intervention strategies that can be effective with students with dyslexia to reach or get close to grade-level reading and writing expectations

BREAKOUT SESSIONS

OCT. 7, 2024 | Madison Area --or--
OCT. 9, 2024 | UW-Oshkosh

Morning Session: Natalie Wexler
8:45 A.M. - 11:45 A.M.



**Comprehension, Writing and
The Science of Reading**

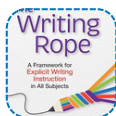
Afternoon Breakout Sessions (K-12):
CESA 6 Literacy Consultants
12:45 P.M. - 2:00 P.M.

Topics to choose from:

- Building or Expanding Text Sets to Support Knowledge Building
- The Interplay Between Executive Functioning Skills and Reading Comprehension
- Teaching Comprehension from a Knowledge Building Lens
- Writing About Reading: Deepening Comprehension

JAN. 30, 2025 | 8:45 AM - 2:45 PM
Oshkosh Convention Center

Morning Session (Virtual): Joan Sedita
8:45 A.M. - 10:30 A.M.



**The Writing Rope Model and Effective
Writing Instruction**

Morning Breakout Sessions:
CESA 6 Literacy Consultants
10:45 A.M. - 12:00 P.M.

Afternoon Breakout Sessions:
CESA 6 Literacy Consultants
1:00 P.M. - 2:00 P.M.

Topics to choose from:

- Critical Thinking: It is STILL about the Writing Process! (Elementary Track and Secondary Track)
- There is no more "sin" in Syntax! Let's bring back understanding sentence structure! (Elementary)
- Writing About Reading: Deepening Comprehension (K-12)
- Encoding: How do we "do" spelling better? (Elementary)
- The Impact of Text Structure: How do we connect reading and writing? (Elementary)
- Engaging in Deep Discussions to Improve Comprehension (Elementary Track and Secondary Track)

APR. 30, 2025 | 8:45 AM - 2:45 PM
Oshkosh Convention Center

Featuring Jan Hasbrouck
8:45 A.M. - 11:45 A.M.



**Understanding, Assessing, and
Teaching Students with Dyslexia**

Afternoon Breakout Sessions:
CESA 6 Literacy Consultants
12:45 P.M. - 2:00 P.M.

Topics to choose from:

- Orthographic Mapping: Leveraging the Reading Brain for Encoding (Elementary)
- Using Assessment to Design and Monitor Literacy Supports (Elementary Track and Secondary Track)
- Comprehensive Writing Assessment and Improvement Strategies for K-8 Students (K-8)
- The Interplay Between Executive Functioning Skills and Reading Comprehension (K-12)
- Multisyllabic Word Routines - Supporting Students Who Struggle (Secondary)

Deliverables

- Receive a text for each workshop you attend:
 - [The Knowledge Gap...](#) by Natalie Wexler
 - [The Writing Rope...](#) by Joan Sedita
 - [Conquering Dyslexia...](#) by Jan Hasbrouck
- Knowledge from engaging national experts in the science-aligned literacy field
- Actionable tools, routines, and next steps to use in the classroom right away
- Afternoon break-out sessions for both, elementary and secondary levels

Who Should Attend?

- Administrators Grades K-8
- Curriculum & Instruction Directors
- Special Education Directors
- Teachers K-8
- Interventionists K-12
- Reading and Dyslexia Specialists
- Instructional Coaches
- Literacy Coaches
- School Psychologists

Pricing:

- 1 Workshop: \$300 per person
- 2 Workshops: \$590 per person
- 3 Workshops: \$885 per person
 - Price includes a text for each workshop you attend
 - Price includes breakfast snacks and lunch

What past national speaker participants are saying:

Great content, relevant to the current atmosphere in reading education.”

Content is relevant and they provide tools for taking action.”

I was able to take away real things that I could use in my classroom starting the very next day.”

The amount of learning that I was able to take away and apply to my position was invaluable. I also appreciated the time to discuss and reflect after getting a chunk of information.”

Great content! Presenters had a nice dynamic in their presentation. Nicely weaved theory and high-leverage strategies throughout the presentation. Our team definitely had some relevant take-aways that can be applied right away, as well as some important things to keep in mind as we look at new curricular materials.”



Scan the QR Code or click here for more information and to register:
<https://tinyurl.com/5mp4vjj3>

920-236-0562
aruppert@cesa6.org
cesa6.org/literacy-center

Join us to grow your knowledge and learn how and why to implement science-aligned reading and writing instruction in your classrooms.

Natalie Wexler: October 7 and October 9, 2024

Natalie Wexler is an education writer and the author of [The Knowledge Gap: The Hidden Cause of America's Broken Education System—and How to Fix It](#) (Avery 2019). She is also the co-author, with Judith C. Hochman, of [The Writing Revolution: A Guide to Advancing Thinking Through Writing in All Subjects and Grades](#) (Jossey-Bass 2017), and the host of "Reading Comprehension Revisited," a six-episode series for the Knowledge Matters Podcast. Natalie's articles and essays have appeared in The New York Times, The Washington Post, The Atlantic, The American Scholar, and other publications.

Joan Sedita: January 30, 2025

Joan Sedita is the founder of Keys to Literacy, a literacy professional development organization working across the United States. Joan has been in the literacy field for over 40 years as a teacher, administrator, and teacher trainer. She is the creator of [The Writing Rope...](#) framework, and has authored multiple literacy professional development programs, including The Key Comprehension Routine, The Key Vocabulary Routine, Keys to Beginning Reading, Keys to Content Writing, Keys to Early Writing, and Understanding Dyslexia. Joan worked for 23 years at the Landmark School, a pioneer in the development of literacy intervention programs. Joan was one of the three lead trainers in MA for the Reading First Program and was a LETRS author and trainer.

Jan Hasbrouck: April 30, 2025

Jan Hasbrouck is a researcher, educational consultant, and author. She was a reading specialist and literacy coach for 15 years before teaching at the University of Oregon and later becoming a professor at Texas A&M University. She served as Executive Consultant to the Washington State Reading Initiative and as an advisor to the Texas Reading Initiative. Dr. Hasbrouck has provided educational consulting to schools across the United States as well as abroad. She is the author and coauthor/coeditor of several books including [Conquering Dyslexia...](#)

What past national speaker participants are saying:



They are very engaging presenters. Their content was extremely well organized and beneficial."

Everything was clearly communicated and organized. They speakers are speakers I trust and value so hearing from them was great."

The presentation was extremely well done. They offered solid, tangible tips... that I will be able to put into practice immediately!"

[The speaker] kept the seminar moving and allowed us to reflect with others. I liked the authenticity of the speaker along with the real life ways to start and implement her teaching."

I just learned a lot. All learning was beneficial and usable. Lots of resources."

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